

Today, a skilled worker in Florida is more valuable than ever.

Why? Because there are so few of them and employers are struggling to fill jobs in the midst of crushing unemployment.

In an effort to address the problem, ACE of Florida is launching -



The **SECOND CHANCE**
Initiative
Willing workers for Florida business

The goal of the Second Chance Initiative is to bring together business leaders, policy makers and our educators to increase awareness of the need to improve the skills of Florida's workforce.

Why do we need to do this?

- More than 1.2 million Florida workers lack the skills employers need.
- Florida must compete with other states for new business.
- Economic growth in Florida depends on a skilled workforce.
- Florida employers say they have difficulty finding skilled workers.
- Communities cannot attract new businesses without skilled workers.
- Millions of Baby Boomers are retiring increasing the demand for future skilled workers.
- Skilled workers receive higher pay, spend more and contribute to a community's social and economic well-being.
- Adult educators provide businesses with the skilled workers they need.

This is how you can help -

- Become a part of the Second Chance Initiative. Visit the Second Chance Initiative Facebook page – “Like” it, share it with your friends, comment, share ideas, and help us spread the word.
- Talk to your colleagues, business leaders, and policy makers about the need for creating a skilled workforce for Florida businesses.
- Encourage teachers and students to join ACE of Florida and its Second Chance Initiative.
- Come up with creative ideas in the classroom for adult students to participate in the Second Chance Initiative.



For more information, visit www.aceofflorida.org or find us on Facebook